

## **National Volunteer Week**

**Terrebonne, April 21th, 2022** – As part of National Volunteer Week, the Fédération des clubs de motoneigiste du Québec, in collaboration with Kimpex, is proud to highlight the work of the 4,500 volunteers who work to promote snowmobiling throughout Quebec.

Born of a desire to create and offer a pleasant, coherent and safe environment for snowmobiling, the snowmobile industry is the fruit of this collective will among enthusiasts, which today is considered an important winter tourism product with economic spin-offs of more than \$3.3 billion in Quebec. The 33,000 km of trails that criss-cross the province are the result of more than 800,000 hours of volunteer work each year. Whether it's installing signage, negotiating land-use permissions, or grooming trails, volunteers remain at the heart of snowmobiling in Quebec. This is why we thank them and are proud to highlight their involvement during National Volunteer Week.

### **A program designed for volunteers**

Mindful of the challenges faced by snowmobile clubs in Quebec, the FCMQ Board of Directors chose in 2013 to withhold \$1 from each trail permit sold to help fund a program dedicated to volunteer recognition and appreciation. In 2015, the FCMQ partnered with Kimpex to launch the Kimpex Volunteer Action Program. This initiative includes the creation of a \$100,000 annual fund, distributed in the form of 400 gift certificates worth \$250 each, drawn from the 4,500 volunteers in FCMQ member clubs.

On behalf of the Fédération des clubs des motoneigistes du Québec and Kimpex, thank you!

### **About the FCMQ**

*The Fédération des clubs de motoneigistes du Québec is a non-profit organization with over forty-four years of service. It is dedicated to the development and promotion of safe snowmobiling throughout Quebec. The FCMQ defends the interests of its 197 member clubs and their 120,000 snowmobiling members, as well as those of all individuals, whether they are initiated or uninitiated snowmobilers or simply tourists. More than 4,500 volunteers devote nearly 800,000 hours each year to the maintenance of the provincial snowmobile trail network.*

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